

# ANNUAL REPORT 2023

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**CASSIE'S CATS**

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# FROM THE FOUNDER

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2023 was a good year for Cassie's Cats! Here are some numbers to help illustrate our year:

**Adoptions:** 47! We're so happy for the cats and kittens who found their furever homes in 2023.

**Volunteers:** We have a dedicated team of about 20 volunteers at the lounge. They help socialize shy kitties, talk with guests, feed and clean, transport cats, run events, and more. We have a great crew of caring people helping our cats and kittens stay safe, happy, and healthy.

**Partners:** We worked with 3 shelters and rescues this year: Ventura County Animal Services, Apple Valley Animal Services, and Shannon's Fosters. In addition, we have worked with several private trappers who work tirelessly to get friendly cats and kittens off the streets and into safety. We have supported local TNR efforts this year through fundraising and donations of food and litter.

**Spay/Neuter:** We provided spay/neuter surgeries to 22 cats and kittens to prevent future litters. We appreciate our partnership with HSVC and Dr. Sisk in Ojai.

**Pairs:** We adopted out 9 pairs of cats and kittens in 2023! We are glad to be able to keep bonded pairs together and to encourage adopters to adopt pairs of kittens when feasible.

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# FROM THE FOUNDER

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**The Cats:** Our oldest resident is Princess (13 years) and she is also our longest-time resident, having arrived in early February 2023. She is a wonderful companion and we hope she finds her perfect home soon in 2024. Dotty joined us in August and has proven to be an extremely affectionate and playful young man! We hope to find a great home for him in the coming year as well.

**Donations:** We have had countless donations of food, litter, treats, toys, and other in-kind donations. We estimated over \$5320 in food and litter donations alone! Because of that generosity and the financial donations we have received, we are proud to be ending the year in the black. Our goal has always been to have a cushion in the bank to help us weather lean times; continued generosity means we can take on cats and kittens who might need more medical attention.

**Events:** We held several fundraising events throughout the year, including Valentines hearts, yoga with cats, Kitty Town Coffee sales, pumpkin painting, a jigsaw puzzle tournament, a travel backpack giveaway, our holiday market, gratitude leaves, and First Fridays.

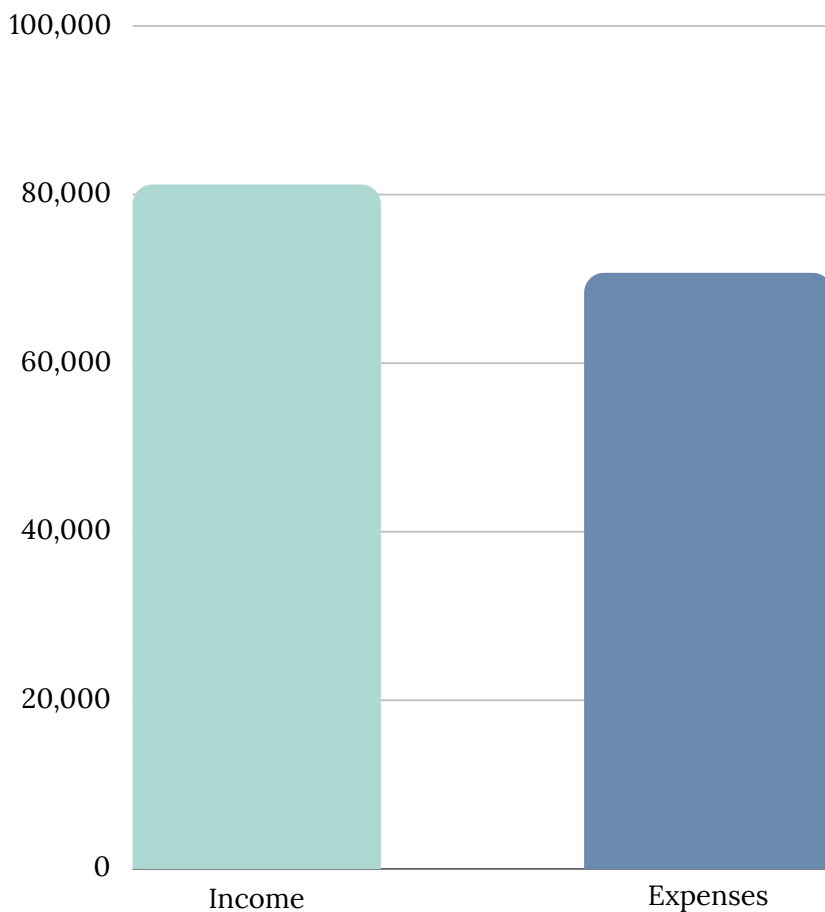
We are looking forward to 2024!

**Jennifer Thompson**

FOUNDER/PRESIDENT



# FINANCIALS



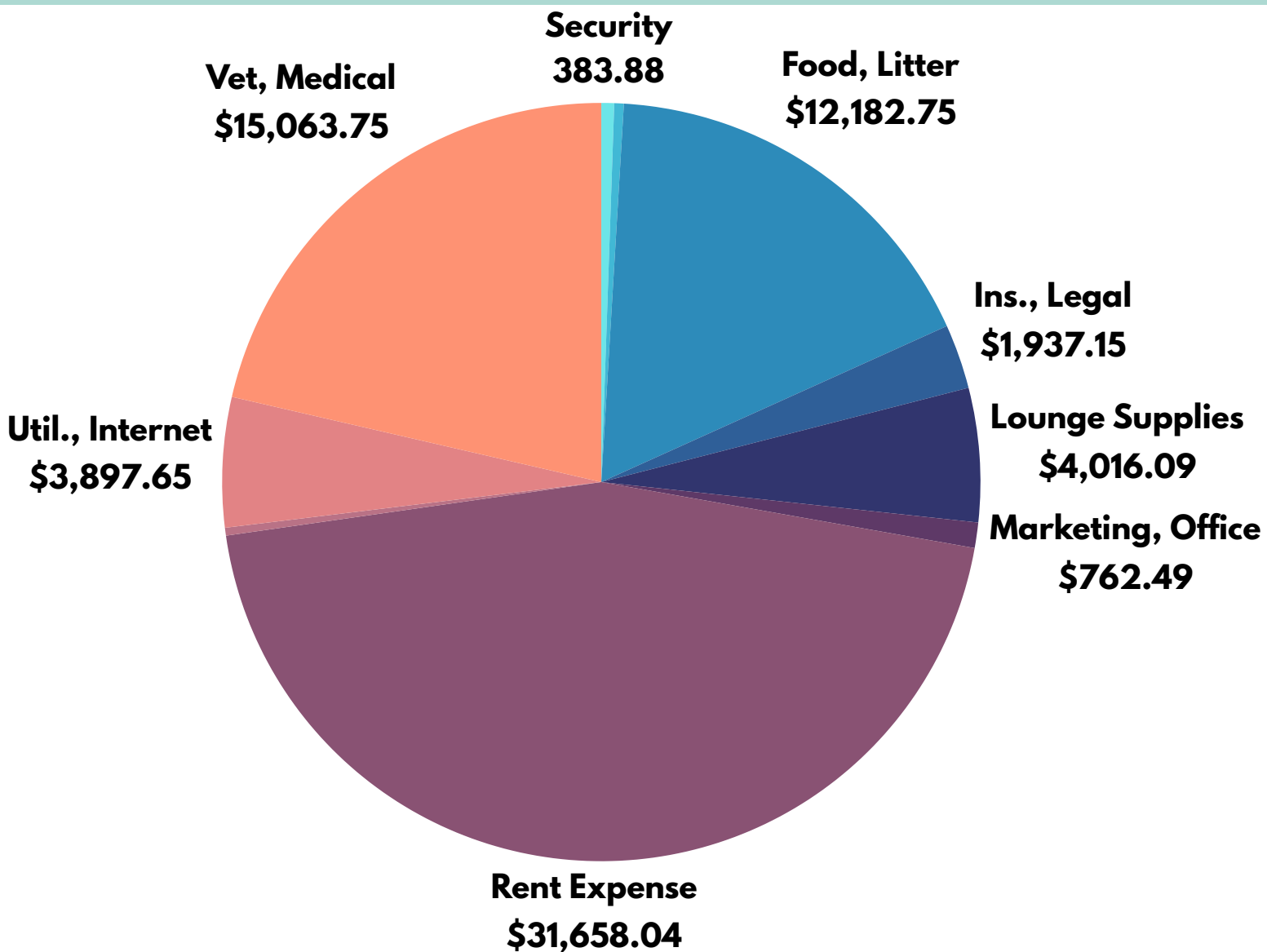
Gross Cash Flow: Cassie's Cats ended 2023 in the black with income exceeding expenses by about \$10,480.

**Income** came in the form of entrance fees, adoption fees, purchases in our online and lobby shops, donations from individuals, and corporate donations. In-kind donations of food, litter, and other supplies helped offset expenses.

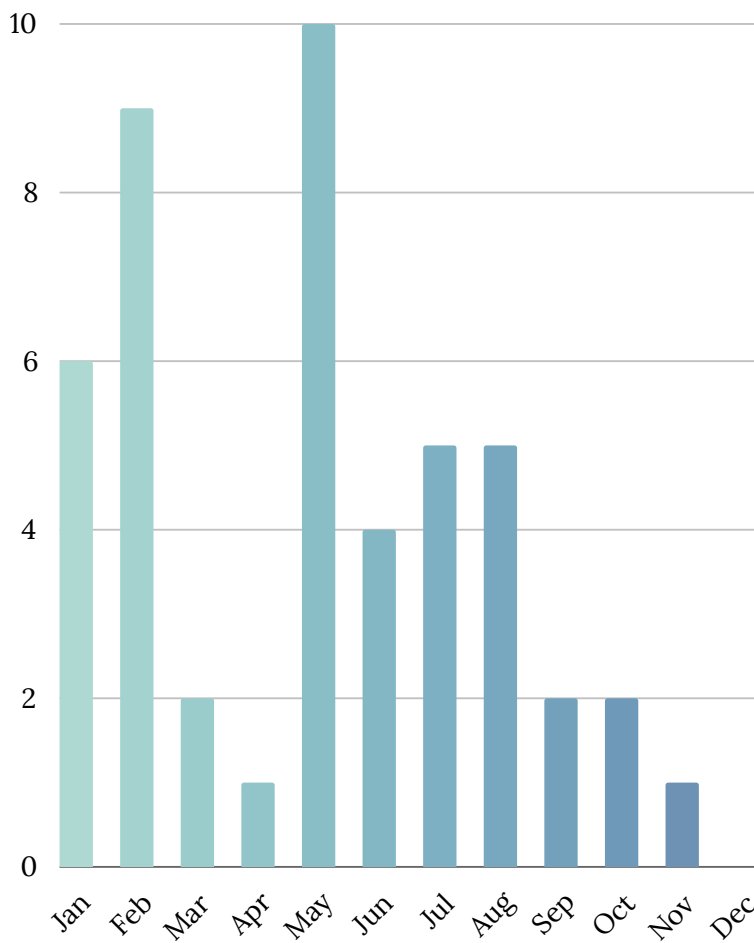
**Expenses** included rent, food, litter, medical costs, transport fees, utilities, cleaning supplies, insurance, Internet access, monitored security, postage, marketing, and other lounge supplies.

# FINANCIALS

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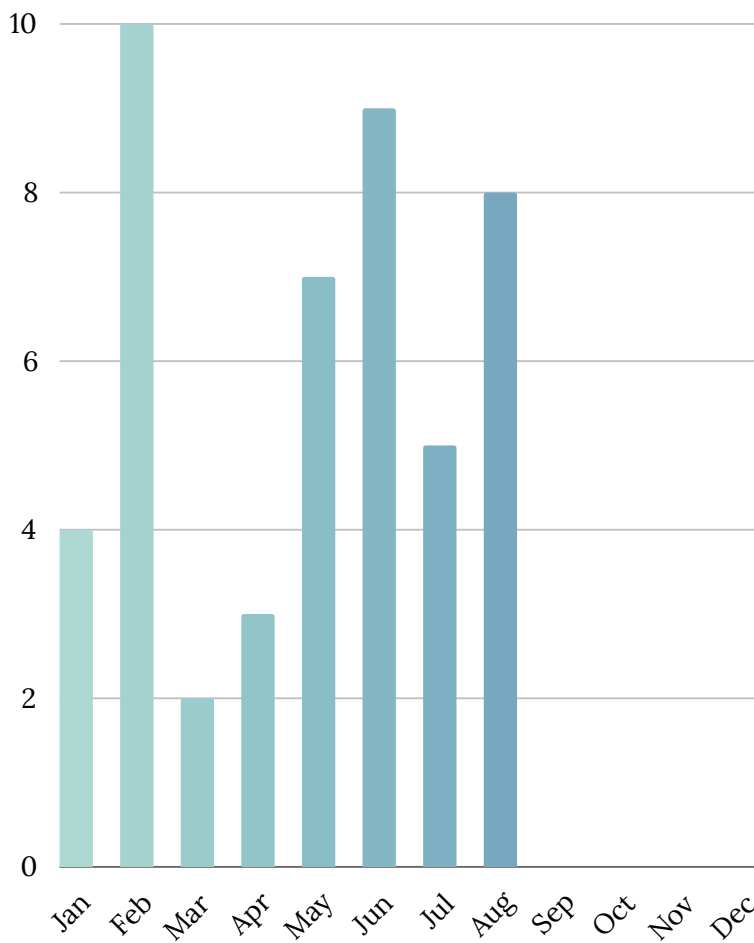


# ADOPTIONS



Adoptions: Cassie's Cats adopted out 47 cats and kittens in 2023. Adoptions were slower in April, November, and December.

# CAT INTAKE



Intake: Cassie's Cats took in 48 cats and kittens in 2023. Due to higher numbers of cats in residence (up to 17 at one point) and a slowdown in adoptions we could not take in more cats from September through December.